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TONY SNOW

CEO and Director

Stratus Blue | Evolution Networks
Technology Solutions from Ground to Cloud

BOARD EXPERIENCE

4 Good Charitable Trust

Intermediary funding and marketing source for charities and givers

Bay of Plenty Volunteer Association

Better communities through volunteering and volunteer management

Priority 1 Instep Program

Youth career development
(Careers Expo, Youth innovation awards and Gateway programs)

Chamber of Commerce - Small Business Tauranga

Small Business education, growth and advocacy

Hamilton Central Business Association

Founding member of the 'heart of the city'

Amateur Sports Funding Council (UK)

Providing sports facilities and funding for clubs and school groups

The most important question Tony always asks is why. Why do we do what we do? Why are we doing what we are doing? Why do it that way? Does it conform with our purpose, with the deed, with the constitution, the vision or mission. Is this why the organisation exists? Through this philosophy, he takes a vision and makes it reality through sound strategy development.

Tony has been part of boards, reported to boards and has recruited for his own boards. On a frequent basis, he partners with CEOs, executives, solopreneurs and boards to grow their organisations through purpose driven outcomes and by sticking the mantra – progress rather than perfection. As a team player and always looking for win win solutions where available, he focusses on a COLLECTive and collaborative approach.

- **Community** Understanding and taking into account the Social, Environmental and safety of the boards stakeholders.
- **Ownership and Accountability** Being accountable/ responsible for actions, decisions and owning tasks given and reporting to stakeholders where necessary
- **Liability and Trust** Understanding the roles and expectations of a board member, Director, trustee and gaining trust of fellow board members which is earned not implied.
- **Leadership** Setting Strategic plans, and ensuring staff or executive committees operational focus is inline with the expectations and obligations of the board.
- **Empowerment** To empower staff, other board members and the organisation to embody the values and purpose
- **Compliance** Be aware, understand and practice the compliance methodologies and requirements for the board, the organisations and it's stakeholders.
- **Transparency** Open Communication, Visibility of stance and decision making process as well as any conflicts to be bought forward.

Currently, as CEO at Stratus Blue and Managing Director of Evolution Networks, Tony oversees the operations of multi million dollar plus organizations. Tony spent more than a decade overseas and has been involved in multinational companies, corporates, not for profits, startups and sell outs. Roles have been across organisations such as sales, operations, projects, governance, business ownership, to his current business and charity interests. Been through capital raising, shareholding changes, management buyouts, restructuring and close outs, Tony has been in a variety of organisations life cycles and is now spearheading major strategic shifts for transforming IT from a functional focus to an enabler of innovation, efficiencies and productivity.

Tony has a broad knowledge of business and commercial acumen with interests in technology and the advantages of the right technology for the right purpose in an organisation business. He hopes to see organisations deliver the value that it was intended for.

Tony currently lives in his childhood town of Tauranga, with his Irish wife and 3 primary aged kids.